

SPONSORSHIP PACKAGE

WE-SPARK Health Research Conference

Date: March 22, 2025

Location: Caesars Windsor
377 Riverside Dr E, Windsor, ON

ABOUT THE EVENT



WE-SPARK is thrilled to announce the third annual Health Research Conference, scheduled for **March 22, 2025**. This event will bring together an esteemed gathering of researchers, healthcare professionals, students, and community partners, representing diverse health research areas.

Our conference serves as a platform to showcase and nurture excellence in health research within Windsor-Essex and beyond. It allows researchers and students to exchange invaluable insights, make meaningful connections, foster collaborations, and propel their projects to new heights of achievement.

By becoming a sponsor, you contribute to:

- Showcasing local research excellence.
- Providing students with networking and research presentation opportunities.
- Sparking new connections and collaborations.
- Celebrating local health research successes.
- Recognizing individuals who have made profound contributions to advancing local health research.





SPONSORSHIP BENEFITS

Sponsoring the 2025 WE-SPARK Health Research Conference allows your organization to increase brand visibility, demonstrate your support of local health research, and contribute to advancing health innovation, knowledge and care. All sponsors will be recognized and have the following benefits based on sponsorship level:

LEVELS

BRONZE (\$500)

Benefits:

- Logo recognition as “Bronze Sponsor” on conference material & website
- 1/4 page ad in conference program

SILVER (\$1,000)

Benefits:

- Logo recognition as “Silver Sponsor” on conference material & website
- Recognition from the podium at symposium
- 1/2 page ad in conference program
- 2 conference registrations

GOLD (\$2,000)

Benefits:

- Logo recognition as “Gold Sponsor” on conference material & website
- Recognition from the podium at symposium
- Full page ad in conference program
- 2 conference registrations

PLATINUM (\$3,000)

Benefits:

- Logo recognition as “Platinum Sponsor” on conference material & website
- Recognition from the podium at symposium
- Full page ad in conference program
- Display table at conference
- 2 conference registrations

DIAMOND (\$10,000 AND ABOVE)

Benefits:

- Logo recognition as “Diamond Sponsor” on conference website & presentation
- Recognition from the podium at symposium
- Full page ad in conference program
- Display table at conference
- 5 conference registrations
- “Event sponsor” recognition in registration area

SEEKING TO SPONSOR AN EVENT?

When sponsoring a specific event at the conference, dedicated signs will be displayed to acknowledge support.



RAPID FIRE
\$1000
Sponsor awards to recognize excellence in student presentations.



POSTER SPONSOR
\$1000
Sponsor awards for top student presentations.



NETWORKING SPONSOR
\$2500
Sponsor networking event.



ABOUT US

WE-SPARK Health Institute is an innovative partnership between Hôtel-Dieu Grace Healthcare, St. Clair College, University of Windsor, Windsor Regional Hospital, and Erie Shores HealthCare that brings together health research strengths, expertise, and infrastructure from across the Windsor-Essex region. We are establishing research pipelines to address pressing health issues, advancing discovery, innovation and technology, training and promoting excellence among our health professionals and engaging our community.

Mission

Enhance the health, well-being, and care of people through transformative research, evidence-based interventions, and knowledge translation.

Vision

A thriving and engaged research community driving innovation and advancements in health.

To learn more visit wesparkhealth.com



THANK YOU!

WE APPRECIATE YOUR INTEREST



CONTACT



GENESIS FLORES
Knowledge Translation
Research Associate



(519) 253-3000 x4394



www.wesparkconference.com



wesparkconference@uwindsor.ca



401 Sunset Ave., Windsor, ON,
N9B 3P4