

SPONSORSHIP PACKAGE



WE-SPARK Health Research Conference

Date: April 3, 2027

Location: Caesars Windsor
Convention Centre
377 Riverside Dr E, Windsor, ON

ABOUT THE EVENT

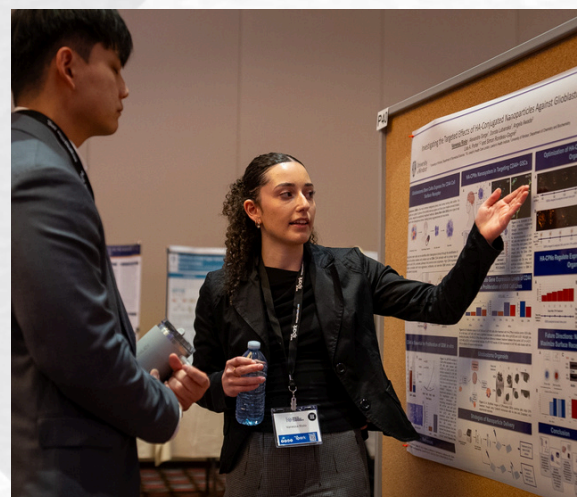


WE-SPARK Health Institute is proud to host the 2027 *Health Research Conference* on **April 3, 2027** — a dynamic gathering that brings together researchers, healthcare professionals, students, individuals with lived and living experience, and community partners from across Windsor-Essex and beyond.

The conference showcases leading-edge health research, fosters interdisciplinary and cross-sector collaboration, and supports the next generation of health researchers through networking, mentorship, and research presentation opportunities.

By becoming a sponsor, you contribute to:

- Advancing innovative and community-informed health research
- Supporting students and emerging researchers through networking and research presentation opportunities
- Amplifying lived and living experience voices in research conversations
- Fostering meaningful collaborations across healthcare, academia, industry, and community organizations
- Celebrating local health research and impact





SPONSORSHIP BENEFITS

Sponsoring the 2027 WE-SPARK Health Research Conference allows your organization to increase brand visibility, demonstrate your support of local health research, and contribute to advancing health innovation, knowledge and care. All sponsors will be recognized and have the following benefits based on sponsorship level:

LEVELS

BRONZE (\$500)

Benefits:

- Logo recognition as “Bronze Sponsor” on conference material & website
- 1/4 page ad in conference program

SILVER (\$1,000)

Benefits:

- Logo recognition as “Silver Sponsor” on conference material & website
- Recognition from the podium at symposium
- 1/2 page ad in conference program
- 1 conference registration

GOLD (\$2,000)

Benefits:

- Logo recognition as “Gold Sponsor” on conference material & website
- Recognition from the podium at symposium
- Full page ad in conference program
- 2 conference registrations

PLATINUM (\$3,000)

Benefits:

- Logo recognition as “Platinum Sponsor” on conference material & website
- Recognition from the podium at symposium
- Social media promotion
- Full page ad in conference program
- Display table at conference
- 4 conference registrations

DIAMOND (\$10,000 AND ABOVE)

Benefits:

- Logo recognition as “Diamond Sponsor” on conference website & presentation
- Recognition from the podium at symposium
- Social media promotion
- Full page ad in conference program
- Display table at conference
- 10 conference registrations
- Dedicated “Venue sponsor” sign in registration area

SEEKING TO SPONSOR AN EVENT?

When sponsoring a specific event at the conference, dedicated signs will be displayed to acknowledge support.



RAPID FIRE \$1000

Sponsor awards to recognize excellence in student presentations.



LIVED-EXPERIENCE SPONSOR \$2500

Sponsor registrations for people with lived experience*
*members of our LEARN program



POSTER SPONSOR \$1000

Sponsor awards for top student presentations.



ABOUT US

WE-SPARK Health Institute is the collaborative health research engine for Windsor-Essex. It unites the region's two postsecondary institutions and three healthcare organizations to build research capacity, accelerate discovery and translate evidence into better care, healthier communities and practical solutions. Located at the intersection of Canadian and U.S. health systems, WE-SPARK is uniquely positioned to facilitate cross-border partnerships that strengthen research, accelerate innovation and increase the impact of discoveries on both sides of the border.



University
of Windsor



ST. CLAIR
COLLEGE



WINDSOR
REGIONAL
HOSPITAL
OUTSTANDING CARE – NO EXCEPTIONS!



HÔTEL-DIEU GRACE
HEALTHCARE

Erie Shores
HealthCare
Care Happens Here

Mission

Enhance the health, well-being, and care of people through transformative research, evidence-based interventions, and knowledge translation.

Vision

A thriving and engaged research community driving innovation and advancements in health.

To learn more visit wesparkhealth.com

SPONSORSHIP FORM

SPONSORSHIP LEVEL

- ☐ Bronze Sponsorship - \$500
- ☐ Silver Sponsorship - \$1,000
- ☐ Gold Sponsorship - \$2,000
- ☐ Platinum Sponsorship - \$3,000
- ☐ Diamond Sponsorship - \$10,000
- ☐ Custom Sponsorship - \$
(Please specify amount)

SPONSOR/ORGANIZATION INFORMATION

Company/Organization Name:

Contact Person:

Position/Title:

Email Address:

Phone Number:

Address :

City:

Province:

Postal Code:

BENEFITS OF SPONSORSHIP

Please select the benefits you would like to receive based on your sponsorship level.

- ☐ Logo placement on event materials and website
- ☐ Display/Booth space at event venue
- ☐ Conference Program Ad
(size based on sponsorship level)
- ☐ Social Media Promotion
- ☐ Verbal acknowledgement during event
- ☐ Custom benefits:
(Please specify)

PAYMENT INFORMATION

Total Sponsorship Amount: \$

Payment Method:

☐ Bank Transfer/EFT

☐ Cheque

Payable to: "University of Windsor"
Memo: "WE-SPARK"

ADDITIONAL COMMENTS/REQUESTS



THANK YOU!

WE APPRECIATE YOUR INTEREST



CONTACT



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Research Associate



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